

Year-round relief for heavy sweaters

An estimated 1 million suffer from excessive sweating



(NC)—Many Canadians struggle with the embarrassment of excessive sweating, be it at school, the workplace or social events – even among family and friends. While not considered medically dangerous, hyperhidrosis (as it is also known) can have

a devastating emotional and social impact on individuals.

Excessive sweating means having a perspiration problem that can range from moderate moisture to severe dripping resulting in large wet stains on the shirt, blouse and jacket, damp and smelly feet and shoes, or it could be clammy or wet hands. Although perspiration is a completely natural occurrence, there are many people who sweat beyond that of an average person.

“We know of many people who have lived in fear of shaking hands or even raising their arms in public,” said John Marshall, president of healthcare at Farleyco, the distributors of PerspireX, a new roll-on treatment made available exclusively at Shoppers Drug Mart stores across Canada. “So we are excited to be able to provide an additional treatment option for these and other Canadians who

would like better control of perspiration and odour”.

PerspireX anti-perspirant has been shown in clinical trials to reduce perspiration by at least 70 per cent for three days or more. It is different from other topical treatments in that its patented formula helps avoid unpleasant irritation sometimes caused by other products. If instructions are properly followed, it needs only to be used every three days.

Other current treatment options available include iontophoresis (a process where an ion current is run through the patient's hands and feet), oral medications, expensive needle injections, and in the most severe cases, surgical removal of the sweat glands. You can receive more information on hyperhidrosis and PerspireX toll-free at 1-800-257-8694.

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