



Attention: Beauty, Health, Lifestyle, Parenting, Alternative Editors

FOR IMMEDIATE RELEASE

Resolve to be Nourished Naturally with the New *Flexitol Naturals* Skin Nourishing Oil

Richmond Hill, ON - September 2008 - *Flexitol Naturals* Skin Nourishing Oil is a new daily skincare for radiant, hydrated skin which improves the appearance of scars, stretch marks, dryness and signs of ageing. The start of every new season is an opportunity to begin a new you! What's your beauty resolution this season?

Whether it is to begin a skin moisturizing regimen, improving the look of stretch marks or avoiding new ones, evening out skin tone, brightening dull, ageing skin - there is now one beauty solution. - *Flexitol Naturals* Skin Nourishing Oil.

Flexitol Naturals Skin Nourishing Oil contains an advanced formula of herbal extracts, essential oils and vitamins to moisturize and nourish the skin, helping the formation of new, healthy cells and tackling problems such as scarring, stretch marks and uneven tone. It is also ideal for ageing skin as it helps reduce the appearance of lines, wrinkles and age spots. The oil is free from:

- parabens
- pthalates
- all the EU declarable allergens
- petroleum, and petroleum derivatives
- vitamin A and vitamin A derivatives
- is not tested on animals

The active ingredients are Rose Hip Oil, lavender essential oil, calendula oil, evening primrose oil, vitamin E, coconut oil, olive oil, avocado oil, arnica oil, hypericum oil, everlasting, or immortelle oil.

The special blend of natural oils in *Flexitol Naturals* Skin Nourishing Oil helps diminish the appearance of new and existing scars. It helps reduce the appearance of stretch marks caused by pregnancy or weight fluctuations, and helps keep skin supple during pregnancy with its inevitable weight gain.

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SKIN NOURISHING OIL

Dehydrated skin benefits from the combination of intensive moisturizing ingredients, which also help normalize uneven skin tone. The formula helps protect against environmental factors while softening the appearance of fine lines and wrinkles, promoting new cell growth and improving age spots.

Flexitol Naturals Skin Nourishing Oil should be massaged into the appropriate area twice a day, using slow, circular strokes and it can be used as part of your daily skincare routine to promote your skin's natural radiance. Its intense moisturizing and soothing properties make it an ideal after sun moisturizer.

Flexitol is already a successful brand in Canada and around the world, with Flexitol Heel Balm well established as a highly effective remedy for dry, cracked heels. Now ***Flexitol Naturals Skin Nourishing Oil*** is poised to become equally popular with those who want a natural, hypoallergenic product which can really make a difference to the kind of blemishes and skin problems which people used to think they simply had to live with.

Flexitol Naturals Skin Nourishing Oil comes in a 60ml atomiser spray, delivering an even layer of oil which is absorbed quickly into the skin. ***Flexitol Naturals Skin Nourishing Oil*** is available at select drug stores across Canada.

Laderma P/L, based in Sydney Australia, researches, develops and manufactures high quality, unique and functional skin care products. Founded in 1990, Laderma products provide an innovative range of skin care, natural well-being and organic products to more than 40 countries worldwide.

Farleyco Marketing is the distributor for ***Flexitol and Flexitol Naturals*** products in Canada. As a marketer of niche beauty and health products in the Canadian landscape, Farleyco is committed to offering Canadians best selection in their shopping experience.

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